



## RUBY WILSON

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## DEGREE

First Class Honours  
BA Textile Design  
Chelsea College of Art and Design 2012- 2015  
University of the Arts London  
Digital Print Specialism

## KEY SKILLS

- Excellent verbal and written communication
- Fluent in Adobe Photoshop, Illustrator and InDesign
- Excellent customer service skills
- Superb hand drawing, painting and illustration
- Strong Leadership and team-work

## AWARDS / ACHIEVEMENTS

- Selected as H&M Kingston's employee of the month for January 2017.  
"...she gives amazing customer service on home. That even when she multi tasks she still is aware of the customer and she goes the extra mile, she always demonstrates we are 1 team..." - Andrew - Store Manager.
- Dissertation entitled *The Way Chinese Women are Represented in Fashion and Beauty Editorial and Advertising* was chosen to be archived in Chelsea College of Art and Designs library on it's relevance and skill.
- Selected as part of the final 6 students and graduates to participate in a project exploring the use and development of denim in collaboration with VF Corporation, a leading manufacturer of denim.
- Selected in Texprint's 2015 top 50 designers.
- Highly Commended - Mestizo's Mexico Project - Judged by Zandra Rhodes, Mary Restieaux, Chloe Sayer and Hilary Simon.
- Textile shown at the Fashion and Textile Museum, London, 2014.
- Exhibited at Indigo Trade Fair, Paris, 2014.
- Work selected by Trend forecaster Philippa Wagner - Adhocism Project - showcased on her design blog.  
"Loved the approach to re thinking what we know - rather than just embracing an adhocism aesthetic - she has embraced the ideas of the theory - and placed herself beautifully as a design activist." - Philippa Wagner - [www.philippawagner.co.uk/blog/](http://www.philippawagner.co.uk/blog/)



## DESIGN AND FASHION WORK EXPERIENCE

2014-2017

Prima Magazine  
E2 8DD  
Fashion Assistant  
for reader shoot  
November 2017 edition

- Assisting the fashion editor on a reader shoot.
- Organising the wardrobe.
- Steaming and Preparing garments.
- Repackaging garments and shoes to be sent back to agencies.
- Helping dress the readers for the shoot.

KTZ Design Studio  
W10 5PH  
Textile Print Intern  
11.2015- 02.2016

- Sourcing fabrics and trims.
- Textile experimentation for Spring Summer collection.
- Digitalising Pattern pieces.
- Digitalising technical drawings and designs.
- Shoe and sock designing and research for collaboration with major sportswear company.
- Delivering Autumn/Winter show invitations to press, buyers and guests.
- Assisting and sourcing items for Autumn/Winter 2016 collection showing at London Collections Men.
- Hand sewing and repairing garments.
- General studio errands.
- Preparing stock for sample sale.
- Organising and archiving previous collections.
- Dresser at London Collections Men, responsible for one complete look.

Holly Fulton  
E8 2EZ  
Studio Intern  
11.2015

- General Studio organisation.
- Assisting the pattern cutters with tracing and alterations.
- Hand sewing and embellishments.
- Preparing and delivering materials to London based manufacturers.
- Quality checking fabrics, prints and embroideries.
- Assisting with print placements and Lay plans.
- Basic studio errands.
- Preparing materials and trims for international manufacturers.

Mary Katrantzou  
N1 7BJ  
Print Department Intern  
06.2014- 09.2014

- Assisted in the development of the Spring/Summer 2015 Collection up until its presentation at London Fashion Week. Early development of the Pre Fall 2015 collection and the development of Mary Katrantzou's A-Z limited edition sweaters and T-shirt's.
- As a Print intern I was involved in research, design work on Illustrator and Photoshop, digitally cleaning images and engineering prints onto pattern pieces working closely with the heads of the Print department.

Silken Favours  
E9 7QL London  
Studio Intern  
04.2014

- Company specialises in illustrative prints designed for silk items.
- As an intern I was involved in the daily running of the business.
- Design work on Illustrator.



## RETAIL WORK EXPERIENCE

2011-2017

H&M  
Kingston Upon Thames  
Extra responsible  
Sales Assistant  
06.2016- 02.2018

- Starting as a Sales Assistant, I was promoted to Extra Responsible after a year of working within the company.
- Responsible for managing the Homeware section and other leadership responsibilities within the whole store.
- Under my leadership the home section regularly achieved a top five position within the United Kingdom when compared to all H&M stores stocking home products across the country according to the companies sales reports and continues to grow in profitability for H&M as a company.
- Organisational responsibilities include planning; staff rotas, re merchandising weeks and sales events within the home section.
- Broader responsibilities within the whole store include; managing the co-ordination of the shop floor in any given department ie. ladieswear, mens etc, and direct customer service in regards to complaints, faulty returns, returns over £50 and gift receipts.
- Responsible for re merchandising the presentation of the home department aided by the visual merchandising book, Creative knowledge and weekly sales reports.
- Expert knowledge on H&M homeware including care, use, materials and trends, price points and excellent customer service skills working on the tills and in the store throughout the day.
- Working as a team member within all departments including delivery, stock room, womenswear, menswear and divided.
- Cashing up the tills at the end of the day.

Cargo Home Shop  
Kingston Upon Thames  
Sales Assistant  
22.05.2012- 05.2016

- Retail Assistant for company selling Homewares and furniture.
- Serving customers throughout the day at the till and on the shop floor.
- Assisting customers with enquires on shop floor and on the phone.
- Organising delivery of furniture via a local delivery company.
- Supporting colleagues.
- Making Bouquets from plastic flowers for shop floor and windows.
- Tidying and maintaining the presentation of the shop.
- Replenishing Stock.
- Maintaining a friendly atmosphere.

Claygate Flower House  
Claygate  
Florist  
04.2011- 10.2012

- Drawing chalk board design for front of shop.
- Preparing flowers and plants.
- Gift wrapped.
- Serving customers throughout the day at the till and on the shop floor.
- Assisting customers with enquires on shop floor and on the phone.
- Working closely with the owner of the shop.
- Tidying and maintaining the presentation of the shop.
- Replenishing flowers.
- Maintaining a friendly atmosphere.



## PREVIOUS EDUCATION

2004-2012

CCW  
(Camberwell, Chelsea,  
Wimbledon)  
University of the Arts  
London

- Art and Design Foundation

Esher College  
KT7 0JB

- Textile Design A-level: A
- Fine Art A Level: A
- Philosophy A Level: C
- History AS Level: C
- Arts Award Gold: Level 3 Certificate in the Arts

Heathside School  
KT13 8UZ

- Art GCSE: A\*
- Textiles GCSE: A\*
- History GCSE: A
- Society and Religion GCSE: A\*
- Mathematics GCSE: B
- Biology GCSE: B
- Physics GCSE: B
- Chemistry GCSE: B
- English Literature GCSE: B
- English Language GCSE: B
- Information and Communication GCSE: B



## REFERENCE



DESIGN STUDIO  
10A SOUTHAM STREET,  
LONDON, W10 5PH  
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London 09/03/16

### To whom it may concern.

I, Johanne Dindler of KTZ, write to confirm that Ruby Wilson, was an intern at the KTZ design studio for a period of three months, from November 2015 to February 2016.

At KTZ she held responsibilities such as, assisting in the process of commercial design, pattern-making, fabric sampling and helping in the preparations for our AW16 show during LCM.

Ruby has proved to have very good skills, attention to detail and a hardworking attitude. It is clear that Ruby has an eye for interesting textures and materials and she has great technical skills.

She is very structured and has shown good understanding of how to function in a design studio environment. She is a great person to have in a team and I warmly recommend her for any similar position.

We will miss her presence.

Sincerely,



Johanne Dindler  
Assistant Designer

Email: studio@k-t-z.co.uk